



## WAYS TO BECOME INDISPENSABLE AT WORK

One third of Americans want to quit their jobs, and millions of Americans are depressed trying to get a job in the first place. Some job seekers are even starting their own businesses because they feel that it's easier than sending out a few thousand resumes every month. The reality is that it's more important, than ever before, to remain loyal to your company and

work as hard as you can to become indispensable at work. When your manager, your co-workers, and executives view you as a valuable asset, it is highly likely that you will get a raise, a promotion, and have a very successful career. This, of course, is only possible if you enjoy your job in the first place. If you hate your job, then you will never be able to become indispensable because there will always be someone else in the world who will do the same work with a



smile! Here are five ways that you can become indispensable at work and take your career to the next level:

### **BE A SUPERSTAR OUTSIDE OF THE OFFICE:**

When you get out of work, you have ample time to build your personal brand. Focus on building new relationships at conferences, at networking events, by doing charity work, blogging, social networking, and by joining special interest groups. By building a blog, and a following, you can become a thought leader in your industry, which will help you be perceived as more valuable in the workplace. Your online presence can allow you to connect with people higher up in your organization freely and without any aggressive

tactics. When you do great work outside of the office, the positive energy and work you do makes its way back into the office in the form of positive word-of-mouth. This could be very important, when you look at how organization pay huge amount for celebrity endorsement and advertising. This will give will give your organization the assurance that you alone pull good number of audience, customer, fan, or followers that they want. This will add to your worth.

**MAKE YOUR MANAGER SUCCESSFUL:** The most important employee at work isn't your co-worker or your best friend in the cubicle next to you. Your manager is by far the most critical person to your success in the workplace. In fact, employees who



are poorly managed tend to quit their jobs. Your manager is your workplace experience and your success is almost 100% tied to theirs. This is why you need to make them incredibly successful if you want to move up and succeed. Do everything they ask, even when they don't ask. Take on projects that no one else wants to do and make sure you get face time with them as much as possible.

### **POSITION YOURSELF AS THE GO-TO**

**EXPERT IN YOUR FIELD:** The best way to get visibility at work is to become "THE" expert in your field. If you are the top excel spreadsheet expert, the top java programmer, or the most savvy social media expert in your company, for example, your value will

skyrocket! But, if those skills aren't valued by your company and/or industry, then it won't make a difference. If your expertise is required for your company to be success, or succeed in a new market, then you will become indispensable at work. Remember to always stay relevant to your industry because the opposite of relevant is irrelevant, which means you'll be laid off. By being the go-to expert, people across your organization will call upon you when the right projects surface, instead of you having to search for your next assignment.

### **BUILD YOUR OWN SOCIAL NETWORK AT**

**WORK:** The more people you're connecting to at work, the more productive you will be, and the more



career protection you will have because other employee can vouch for you or hire you. When you think about whom to connect with at work, make sure you have a friendship circle, a small selection of mentors, and then a line to key decision makers. Did you know that 81% of workers don't use mentors as part of their career advancement strategy? Without at least one mentor, it's going to be hard for you to have the emotional support and advice you need to progress in the workplace. By having a strong network at work, you will become indispensable because you will know who does what and how to get things done!

**GO ABOVE AND BEYOND THE CALL OF DUTY:** You've heard the saying "under promise and

over deliver." You always have to do more than you're asked to do in the workplace if you want to create value, respect, and trust. Work later, harder, and faster than your co-workers and you will be miles ahead of them. Don't complain about doing work, especially online where what you say is public. Always be looking to do more and challenge yourself.